

HOME SWEET Rewards

Home resources at your fingertips

NEWS YOU CAN USE ABOUT YOUR MOST IMPORTANT ASSET

Fall 2021

Buying or Selling a Home? Get **CASH** Back

GEICO

Let Home Sweet Rewards help you buy your new home or sell your current home and get a CASH REBATE*

Are you interested in buying a new home or selling your current home? If the answer is yes, there are more than a few things to consider before moving forward with a real estate transaction. You'll want to make sure you get the best possible price, pick the right neighborhood or find a qualified buyer. A home purchase or sale are both big financial decisions.

What if you had access to a program that guided you through the process, offered a cash-back rebate or discount on your transaction and provided a knowledgeable real estate agent who was familiar with your market?

Welcome to Home Sweet Rewards!

Home Sweet Rewards is a no-cost, web-based resource for home-related services from HomeServices Relocation. Created as an employee benefit program, Home Sweet Rewards delivers value with a cash rebate or discount offer on most real estate transactions and discounts and service guarantees on many move-related services. Home Sweet Rewards is an easy way to save money, connect with a real estate expert and take advantage of resources to help

Let's do the Math!

Your potential savings with the Home Sweet Rewards Program

\$1300	\$300K Home Sale
\$1300	\$300K Home Purchase
\$750	Purchase Closing Costs
\$500	New Flooring
\$40	Junk Removal
\$25	Premium Paint

\$3915 TOTAL



you get moved at discounted prices, all at no cost to you. Moving is hard, but with the Home Sweet Rewards program, you have the potential to save thousands of dollars and reduce the related stress of buying or selling a home.

One of the most common questions we hear is, "How much cash do I get?" The higher the value of the property, the bigger your cash rebate. As an example, a home that is sold or purchased for \$300,000, would result in a rebate of \$1300. There is no limit to how many times someone can use the

rebate program. You could sell a house and get the rebate, then turn around and buy a house and get the rebate! And perhaps you are also investing in rental property or buying a vacation home. All of these transactions are eligible. At a minimum, you have the ability to double your savings.

How to get started

The first step to receiving the rebate is to visit the homesweetrewards-geico.com website and fill out the contact form. A Home Sweet Rewards representative will contact you,

review your needs and then match you with a real estate agent near you. There is no obligation, or cost. Our national network of experienced agents are experts in their local communities. They specialize in identifying strategic ways to ease your transition and will advise you at important milestones along the way.

It's important to remember that to be eligible for the rebate program you need to submit the Home Sweet Rewards contact form on the website before talking to a real estate agent. You must be represented at closing by the Home Sweet Rewards real estate agent that you were referred to. We have over 43,000 qualified and experienced real estate professionals throughout the U.S. who know how to navigate current market trends on your behalf. After closing, you will receive a rebate check or commission discount.

PURCHASE / SALE PRICE	POTENTIAL REBATE*
\$100,000 - \$199,999	\$600
\$200,000 - \$299,999	\$950
\$300,000 - \$399,999	\$1,300
\$400,000 - \$499,999	\$1,650
\$500,000 - \$599,999	\$2,000
\$600,000 - \$699,999	\$2,350
\$700,000 - \$799,999	\$2,700
\$800,000 - \$899,999	\$3,050
\$900,000 - \$999,999	\$3,400
\$1,000,000 - \$1,099,999	\$3,750

PURCHASE / SALE PRICE	POTENTIAL REBATE*
\$1,100,000 - \$1,199,999	\$4,100
\$1,200,000 - \$1,299,999	\$4,450
\$1,300,000 - \$1,399,999	\$4,800
\$1,400,000 - \$1,499,999	\$5,150
\$1,500,000 - \$1,599,999	\$5,500
\$1,600,000 - \$1,699,999	\$5,850
\$1,700,000 - \$1,799,999	\$6,200
\$1,800,000 - \$1,899,999	\$6,550
\$1,900,000 - \$1,999,999	\$6,900
\$2,000,000 + (please contact us)	

Be sure to check out the terms and conditions when you go to the website. There are a few states where, due to state law, the rebates are prohibited. But it is just a few!

More ways to save with Home Sweet Rewards

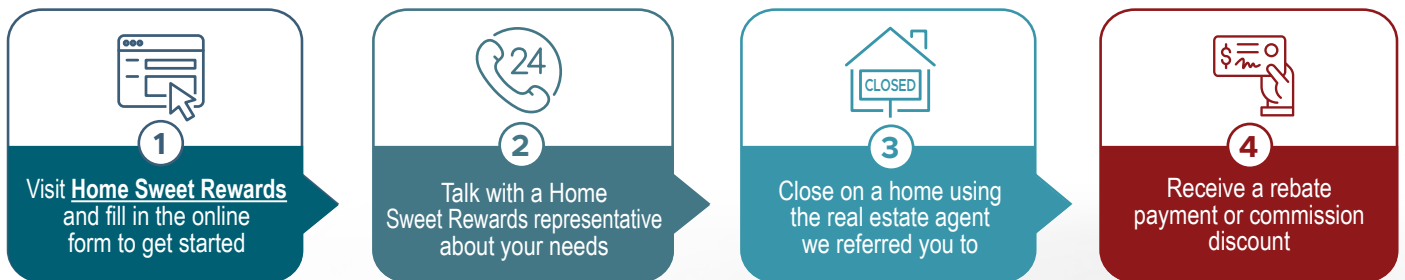
But that's not all! There are more ways to add to your savings from Home Sweet Rewards with special offers like discounted moving services, coupons for Shaw flooring and Benjamin Moore paint and a \$40 off promotion from 1-800-GOT-JUNK? If you need to finance a

mortgage or refinance your current mortgage, you will find a \$750 closing credit offer from Prosperity Home Mortgage. It's like getting a free appraisal. You are not required to buy or sell a home to take advantage of these extra offers. They are all listed on the website on the Moving Tools and Home Resources pages.

Got more questions?

Visit the FAQ page on the Home Sweet Rewards website to find answers to the questions we get asked most frequently. ■

Follow these easy steps to get started:



Increase the Value of Your Home with These Few Tips

Looking to put your house on the market or simply want to improve your home design? There are a few steps widely accepted by housing experts that can to increase the value of your home. Whether it's repainting the living room or ensuring that your home design features the hardwood flooring house hunters go crazy for, here are a few tips you can consider.



Where to start

When it comes to fixing up your house, HGTV suggests that homeowners take it one room at a time. Make a list of what you want to accomplish for each room design so that the process doesn't get overwhelming. According to DIY Network, the first place to start is your living room, assessing the design to make sure the space is as bright as it can be. Experiment with window treatments and mirrors to move natural light throughout the area. However, it's just as important that the living room - and every room in the house - isn't too brightly lit and that a dimmer is used if necessary. Dimmers also add a dramatic element to the space that makes it more visually stimulating.

Flooring

As you can imagine, Shaw Floors recognizes the importance of having beautiful floors. And we're not the only ones. Licensed realtor and interior design expert Matt Blashaw suggests installing engineered hardwood flooring throughout the house. He told DIY

Network that people will notice cheap flooring easily, so high-quality flooring like Shaw hardwoods, carpets, and resilient luxury vinyl flooring can be essential to a classy, elegant home design.

The Kitchen

According to HGTV, the kitchen is where you should invest the most. Not only is it often where people entertain guests and where the family spends a lot of their time, but buyers tend to head straight for the kitchen.

It's essential to remember that the overall appearance of your kitchen isn't as important as the flow of the space. The room is a work space

in addition to a gathering area. DIY Network recommended assessing your kitchen "triangle." This is the space where your sink, dishwasher and cooking area meet.

Make sure there's a flow within your triangle: Is your dishwasher too close to the sink? Are there stools or chairs interrupting the ease at which you can move from place to place? These are necessary questions to ask as you ensure the area is as effective as it can be. These are just three great places to start. If you were looking to put your house on the market, you may find the improvement so great that you no longer want to. ■

Source: Shaw Floors

Shaw
FLOORS

Dress your floors for less with Shaw

To take advantage of this discount visit Home Sweet Rewards at:
homesweetrewards-geico.com

Save up to **\$500** on qualifying Shaw Styles

At participating Shaw Flooring Network Stores

Get Connected with FREE Concierge Utility Services



“Thank you for a job well done. You saved me some money and made my life easier. Last time I moved it wasn’t easy. This time, it was a breeze especially not having to find everything on my own. My husband and I appreciate all your efforts.”

Faith M., Raleigh, NC

HomeServices Relocation partners with ReloFrog Concierge to deliver full settling-in concierge services that take the frustration out of connecting necessary home services through one convenient point of access. This no-cost program provides the convenience of a dedicated team of experts committed to ensuring your move-in day is worry-free. ReloFrog Concierge works with the name brands you know and trust in your area, securing the best deals for connecting your services.

Visit homesweetrewards-geico.com and fill out the form to sign-up.

Once sign-up is complete, you’ll receive a program introduction and a one-on-one consultation with a Concierge representative who will help you develop a customized plan to activate your requested services.

Services:

- Utilities (Electric, Gas, Water) Connect, Scheduling and Service
- Internet/TV/BroadBand Connect, Scheduling and Service
- Change of Address
- Home Security
- DMV Services

Options in Major Markets:

- Cleaning Services
- Childcare
- Senior Living Assistance

Self Service Options:

- Moving Announcements
- Big Box Coupons

Accelerate Your Mortgage Closing

Prosperity Home Mortgage now offers **XLR8**, a streamlined and expedited mortgage approval process designed to automatically verify borrowers’ credit, assets and income without the borrower providing any loan documentation. Borrowers simply complete a digital loan application via the Prosperity Home Mortgage website or mobile app, and connect their bank accounts via our secure portal. Prosperity Home Mortgage works behind the scenes to electronically validate credit, assets and income in minutes—not hours, days or weeks! ■ *Source: Prosperity Home Mortgage.*

Receive a **\$750 credit** toward closing costs when you apply and close on a home loan or refinance.

Visit Home Sweet Rewards to learn more and apply



homesweetrewards-geico.com

PROSPERITY
HOME MORTGAGE, LLC

Home Sweet Rewards is brought to you by HomeServices Relocation, LLC, a privately held company and a wholly owned subsidiary of Home Services of America, a Berkshire Hathaway affiliate and the largest real estate company in the U.S.



Call us toll free at **(866) 678-7356**
Monday-Friday 8:30AM to 5:00PM (CT)

Email: relo@homeservices.com

Incentive eligibility on real estate transactions: (A) requires customers to work with the Home Sweet Rewards program through the dedicated toll-free number or the online request form and to utilize the real estate broker/agent specifically referred by the program consultant for home sale or purchase; (B) may not be available to individuals receiving certain corporate relocation benefits, subject to a review of specific policy restrictions and other benefits received for the same property transaction; (C) is not available by contacting any real estate office directly; (D) is available to customers not currently under contract with a real estate sales professional to buy or sell; (E) requires a minimum home sale price of \$100,000, excluding land only transactions; (F) is based on a broker commission rate of 3% for a single-sided transaction, if your actual commission is less than 3%, your benefits may be reduced; (G) except where this program is prohibited by law.

*State Restrictions: Some states restrict rebates but allow an equal discount to be applied. Sellers may be eligible for a discount only in Alabama, Alaska, Louisiana, Mississippi, Missouri, New Jersey, Oklahoma, Oregon and Tennessee. Buyers are not eligible for a rebate from HomeServices Relocation but may be eligible for a rebate from the real estate broker in Alabama and New Jersey. Buyers are not eligible for a rebate or a discount in Alabama, Alaska, Iowa, Kansas, Louisiana, Mississippi, Missouri, Oklahoma, Oregon, and Tennessee. Sellers are not eligible for a rebate or a discount in Iowa and Kansas.

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